



HAWAII CHAPTER
NATIONAL ASSOCIATION OF
CATERING EXECUTIVES

Hello Restaurant Friends!

As an association devoted to raising the bar in the food and beverage industry, we're excited to invite you to participate in our upcoming MAY fundraiser we're calling "Tasty Travels II." What is Tasty Travels II? ... a month long "dining discount" for foodies all around the island!

The National Association of Catering Executives (NACE) is a non-profit organization whose mission is to promote fellowship, education and professionalism in the catering industry. In addition to continual educational opportunities for its members through our monthly Chapter programs and the annual NACE Educational Conference, the Hawaii Chapter prides itself in being able to provide scholarships to students interested in pursuing careers in the catering/food service field.

Here's the scoop:

We'll be selling TASTY TRAVELS II "tickets" to foodies to get exclusive 20% discounts at all of your restaurants through the month of **May 2010...** a month-long chance to dine all around the island and score 20% off at the same time! We all know 2009 was been a funky year, so let's work together to **drive customers INTO YOUR RESTAURANTS!**

We plan on selling over **1000 tickets** and will be partnering with **Kapiolani Community College**. All we ask of the restaurants participating is to **honor at LEAST 20% off FOOD sales** that month. (Yes, we will be noting that "some restrictions apply" on all tickets)

Simple as that! **We take NO commission** and will **promote this event heavily through the media and our network!**

We're predicting HUGE success for this event. After all, who doesn't **LOVE** to eat, **SCORE** savings **AND** give back to the community all at the same time?

Let me know if you want **IN** ASAP so we can get your company info on our marketing material as well.

Aloha and mahalo,

Herb Yamamoto
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